

HAVE A MISSION • PLAN AHEAD
QUESTION EVERYTHING • LISTEN
COLLABORATE • ASSUME NOTHING
STUDY THE PAST • KEEP IT SIMPLE
COMMUNICATE • DRAW A DIAGRAM
NEVER SELL OUT • PUSH HARDER
SAY WHAT YOU MEAN • BE OPEN
ROLL UP YOUR SLEEVES • DREAM
WELCOME CHANGE • ADD VALUE
AIM HIGHER • FOSTER INTUITION
DO MORE WITH LESS • LAUGH
INNOVATE • THINK SIDWAYS
FOCUS • MEAN WHAT YOU SAY
TAKE IT TO THE EDGE • RELAX