

Circular is for friends of Circle. We invite your feedback.

C I R C L E

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## Books for Iqaluit Kids

Circle recently presented Aqsarniit Ilinniavik School in Iqaluit, NT with a cash donation to be used for the purchase of books for the school's library. Circle had received the cash award as part of an Annual Report Rewards program sponsored by Eddy Speciality Paper, a Division of Domtar Inc.

Circle art directed a photo shoot at the school in conjunction with the design of The North West Company's 1999 annual report.

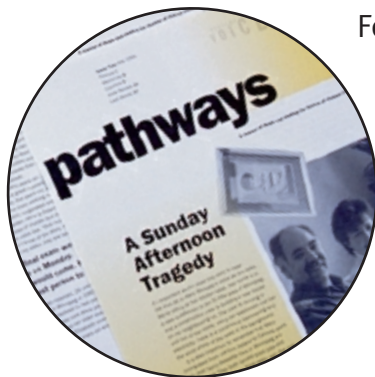
Circle has designed The North West Company's annual report for the past 8 consecutive years.



## Victims' Voice profiled in "Chatelaine"

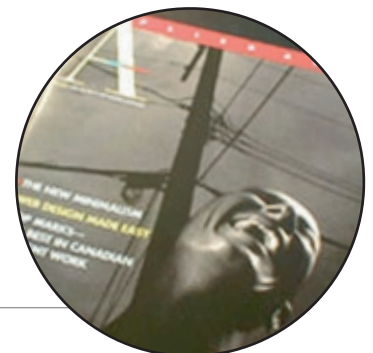


Wilma Derksen, founder of Victims' Voice, will be featured in the February 2001 issue of *Chatelaine* magazine. *Pathways* is a bimonthly newsletter for victims of violent crime and is made available through the non-profit organization Victims' Voice. Circle developed the visual identity for Victims' Voice and has been producing the *Pathways* publication on a pro bono basis since 1998. Recently, Circle designed the visual identity and template for an allied publication, *Thresholds*, which offers an exploration of victim-centered justice.



## Circle featured in "Applied Arts" Magazine

Circle is proud to be featured in the September/October 2000 issue of the graphic design magazine, *Applied Arts*. The article features an interview with Robert L. Peters as well as a sampling from our portfolio. The article is also posted in the News section of our website at [www.circle.mb.ca](http://www.circle.mb.ca)



*You don't leap a chasm in two bounds.*

~ CHINESE PROVERB ~

THERE ARE TWO THINGS IN LIFE -- REASONS AND RESULTS. REASONS DON'T COUNT.



## Icograda Congress report in “Communication Arts”

In late October, Rob travelled to Korea to attend “Oullim 2000, Seoul,” the Icograda Millennium Congress. An upcoming issue of *Communication Arts* magazine features Rob’s detailed report and impressions of the Congress.

Oullim, a Korean word meaning “the Great Harmony,” was both an apt theme and a high inspiration for this historic gathering that brought together more than 1500 visual communicators from 40 countries. These designers were able to exchange views, reflect on the past, assess the present and explore visions for the future.

Rob has written previous articles for *CA* on design in Russia, and on previous Icograda world congresses in Portugal, Uruguay and Australia.

## Congratulations!

Best wishes to Londoners Catharine (a nine year Circle employee) and Andrew Brandy on their marriage this fall in Mississauga, ON.



## Robert L. Peters appointed to the board of Design for the World (DW)

Rob joins the board of DW by virtue of his role as president elect of the International Council of Graphic Design Associations (Icograda). He is enthusiastic about the practical design aid that DW will be able to bring to disadvantaged people around the world.

“DW is a unique organization, a creative force which can be both a constructive outlet for designers, as well as a source of tangible design assistance for the humanitarian aid agencies working in the front lines with people in need. DW is a network, which connects the global design community with real needs.”

Headquartered in Barcelona, Spain, DW is a non-profit, volunteer based organization which connects humanitarian aid agencies with multi-disciplinary design support. DW works with international organizations such as the United Nations, the World Health Organization and the Red Cross to help solve problems of daily life. DW was founded in 1999 by Icograda, the International Council of Societies of Industrial Design (ICSID), and the International Federation of Interior Architects/Interior Designers (IFI) in conjunction with the Barcelona Design Centre (BCD).