

Circular is for friends of Circle. We invite your feedback.

C I R C L E

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No Sleeping Dragon

A feature article on the emergence of graphic design in China appears in the March/April 2004 (#327) issue of Communication Arts magazine. The article was researched and written by Circle's Robert L. Peters, FGDC, drawing on several recent trips he has made to China to participate in events, conferences and juried exhibitions. Peters has previously written for CA on design and design events in Russia, Portugal, Uruguay, Australia, Korea, Japan and Brasil.



Monument Honored

The photographic art book titled *Monument* designed by Circle for artist William Eakin



has received recognition in an exhibition of innovative Canadian graphic design entitled 'Cart before the Horse' at the Medicine Hat Museum and Art Gallery, Alberta. The curated exhibition focuses on pieces "which are innovative and unusual both conceptually and visually" in order to "explore questions, possibilities and challenges which arise in the creation of design within culture."

FESTINA LENTE. MAKE HASTE SLOWLY. - AUGUSTUS

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Two leaps per chasm is fatal.

~ CHINESE PROVERB ~

H A P P E N I N G S

Remote Retailing

Since 1993, Circle has been designing the annual report for the North West Company (NWC), Canada's leading First Nations employer and largest retailer in remote northern locations. NWC traces its roots to its first trading post in North America, established on James Bay in 1668. Photographic art direction usually includes flights to distant destinations on NWC's Cessna Conquest, shown here sporting a new paint job, on the runway in La Ronge, Saskatchewan.



Design for Need

Robert L. Peters, FGDC, gave a presentation entitled 'Design for Need' in Istanbul, Turkey in January as part of the *Building Bridges* conference co-organized by IcoGrada and the

Turkish Association of Graphic Designers. Peters is a Vice-President of Design for the World (DW) the

Barcelona-based NGO representing voluntary design for humanity in the front lines of

need. Peters' presentation addressed pressing issues including poverty, water, HIV/Aids, violence and refugees, concluding with a call for conference participants to invest their talents in making the future a more equitable and better place for all. Information about DW is available at: www.designfortheworld.org



Time flies like an arrow. Fruit flies like banana.

~ UNKNOWN ~